

## **SAARANSH – RKG Journal of Management**

**Department of Management Studies  
Raj Kumar Goel Institute of Technology (RKGIT), Ghaziabad**

### **PAPER SUBMISSION TEMPLATE**

#### **TITLE OF THE PAPER (14 pt, Bold, Centered)**

Author Name(s), Affiliation(s), Email ID(s)  
(12 pt, Centered)

#### **ABSTRACT (150–250 words)**

Provide a concise summary of the research problem, objectives, methodology, key findings, and implications. The abstract should be self-contained and not include citations.

#### **KEYWORDS (4–6 keywords)**

Keyword1; Keyword2; Keyword3; Keyword4

#### **1. INTRODUCTION**

Write your content here. Use Times New Roman, 12 pt, 1.5 line spacing, justified alignment.

#### **2. LITERATURE REVIEW**

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#### **3. RESEARCH METHODOLOGY**

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#### **4. DATA ANALYSIS AND INTERPRETATION**

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## **5. FINDINGS AND DISCUSSION**

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## **6. IMPLICATIONS (THEORETICAL / MANAGERIAL)**

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## **7. CONCLUSION**

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## **8. LIMITATIONS AND FUTURE RESEARCH DIRECTIONS**

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## **REFERENCES (APA/Harvard style as prescribed)**

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## **TABLES AND FIGURES GUIDELINES**

Number all tables and figures sequentially. Provide clear titles and sources below each table/figure. Ensure high-resolution and proper citation of adapted content.

## **FORMATTING GUIDELINES**

- Font: Times New Roman
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- Line Spacing: 1.5
- Alignment: Justified
- Word Limit: 4000–7000 words (including references)
- Referencing Style: APA or Harvard (as prescribed by the journal)
- Plagiarism Limit: As per journal policy